



## Northwest Food Show April 19-20, 2020 | Portland Expo Center

Foodservice industry members flock to the region's largest foodservice and beverage show for ideas, information and new tools for success.

Attendance Goal: 5,000+

OPPORTUNITIES	Presenting \$12,000	Tasting Pavilion \$6,000	Cooking Stage \$6,000	Charging Station \$5,000	Water Station \$3,000 +product	Show Bag \$3,000 +bag cost	Lanyard \$3,000 +lanyard cost	Aisle \$1,000 per aisle
recognition: website / ads / email program / signage	logo	logo	logo	logo	logo	logo	logo	
sponsor specific	logo on cover of Show Guide, entry display and aisle signs	banner in Tasting Pavilion	banner in the Cooking Stage area	logo at two charging stations on the Show floor	logo at two water stations on the Show floor	logo on the official Show bag	logo and name on the official Show lanyard	company identification on Show floor at the top of each aisle
social media coverage	X	X	X	X	X	X	X	
show guide ad	full page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	1/2 page	
booth space	20x20	10x10	10x10	10x10	10x10	10x10	10x10	
pipe & drape, carpet, electrical, tables, chairs	X	X	X	X	X	X	X	

